



PRESS RELEASE

Al Fajer Security set to offer latest in Investor Services in Abu Dhabi

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The rapidly evolving Abu Dhabi brokerage segment is shortly to have a new player on the market – Al Fajer Security. “It’s time for a new vision in the brokerage segment. As markets evolve, so should the industry; and our vision as Al Fajer puts more leverage in the hands of our clients. That means better technology, marketing and transactions, as well as results,” said Mr. AlFahim at Al Fajer.

In line with providing the best services to their clients, Al Fajer selected Alpha Data to build their technology infrastructure. A crucial part of this project is providing high quality backup technologies and systems to manage operational risks and ensure that business processes continue to operate during a service interruption, power failure or even natural disaster.

“We have a proposed technology that will offer the highest levels of accuracy, efficiency and simplicity in Al Fajer’s services and operations. We have also ensured that the solution offers the best in securing investors’ information and data were the company’s main objectives behind this major initiative,” he added.

Alpha Data will be providing Al Fajer Security, the newest brokerage company in Abu Dhabi, with the latest in technology in order to support its advanced financial services. Alpha Data is set to build an infrastructure of structured cabling, networking, telephony, recording systems, servers, and PCs, as well as Audio Visual systems.

“We take our responsibilities towards our clients very seriously, and have made a promise to offer unique and high standard brokerage services to all investors in the UAE.” “That requires a high level of IT Infrastructure, security and solutions. Therefore, we’ve decided to partner with Alpha Data, the leading IT system integrator, who has ample experience in this sector, to provide us with the latest technologies and developed systems used in financial, banking and international brokerage companies.”

On the Project, Mohamed Behery, Project Manager at Alpha Data, said that the solution is “an integration of various IT infrastructures, such as servers, backup and security. We have provided a comprehensive solution, bearing in mind the customer’s requirement for an IT Infrastructure that is both flexible and secure.” Mr. Behery went on to add that Alpha Data has “worked with its partners at Nortel, HP, Microsoft and Juniper in order to provide Al Fajer with a state of the art solution.”

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About Alpha Data

Founded in 1981, Alpha Data is one of the largest IT and Telecom Solutions companies in the Emirates with revenues in excess of \$120 Million and offices in Abu Dhabi and Dubai. Alpha Data strives to build long term client relationships based on mutual trust and respect. With a team of over 650 qualified personnel, Alpha Data provides complete end-to-end solutions in the following areas of expertise: Telecommunications & Radio, Networking & Security Solutions, Infrastructure Cabling, Enterprise Computing, Audio Visual Systems and Applications. Each of our specialist areas are backed up by highly qualified presales and post sales support teams who handle both project implementation and post-sales support. Beyond our offering, what counts most to our clients is the technical skills of our staff. Alpha Data's people have both high level industry certification & in depth experience in their respective fields.

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