

Specialist Technology Consulting firm set to cater to region's Hospitality Industry

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Foresight Technology Consulting, a specialist firm providing advice to the hospitality sector has had its official launch at this year's Hotel Show. An independent organization, originally established by Alpha Data, the UAE's largest systems integrator, Foresight leverages over 15 years of expertise in working on some of the largest and most complex hospitality technology projects in the region.

"Technology is becoming a very important aspect of the hospitality industry, encompassing far beyond the traditional reservations and management systems. The latest information technology trends allow management of such diverse systems such as climate control, security and alarms, entertainment, telephony, and virtually every other system in a hotel, said Ravikumar, a Consultant with Foresight. "It is therefore becoming important for hotel owners and operators to plan and incorporate such infrastructure at the conceptual stage. Today's travelers want seamless services and this is possible only through the complete incorporation of technology into a hotel at the earliest development stage possible."

Foresight specialists work closely with both the hotel owners and their operators to provide advice on implementing systems such as converged networks, wired and wireless high speed network access, security systems, energy management, projection and conference room systems, interactive television, digital signage, and room management systems.

"Foresight is one of a very few specialist hospitality consulting firms who can provide a full consultancy offering from advising on technology requirements, to assessing bids from suppliers, right through to testing and commissioning", Ravikumar added. "Our client list already contains leading names such as the Jumeirah Group, DAS Investments and Dubai Properties to name a few, with many more set to be added before the year end."

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