



PRESS RELEASE



Video Conference in Abu Dhabi University classes

For Immediate Release

September 4, 2006

Abu Dhabi University (ADU) has signed a contract with Alpha Data, the UAE's leading system integrator, to deploy the latest in Audio/ Visual technologies on the new ADU campus. Projectors, sound systems and video conferencing solutions, as well as TV Signage, are expected to be fully operational by October 2006.

Once the video conferencing is introduced in the University, students will be able to watch and 'sit for lectures' in various corners of the world, in real time.

When speaking about the University's mission and how technology advancement meets with the standards of the University, H.E. Ali Saeed Bin Harmal Al Dhaheri, Chairman of the Executive Board of Governors at ADU, stated that the University's vision and mission is "committed to developing and offering an advanced academic environment to all admitted students and staff." He also added that the project Alpha Data is completing for the University "is working in concert with the University's goals".

Mr. Fayez Ibbini, Managing Director of Alpha Data has commented on the project saying that Alpha Data was chosen to complete it due to its "strong reputation built on a 25-years history of skills, leadership and proven technologies." Mr. Ibbini also noted that Alpha Data's technology will assist the University in establishing a "new academic concept".

-ENDS-

Photo: H.E. Ali Bin Harmel and Mr. Fayez Ibbini

About Abu Dhabi University

Abu Dhabi University opened its doors in 2003 in two campuses in Abu Dhabi and Al Ain. The University envisioned an institution that would be among the best in the UAE, the Arabian Gulf region and throughout the world. The ADU education programs, encompassing a variety of different cultures and structures, mirror the past and present of our society and reflect the emerging future needs of the United Arab Emirates. ADU offers a range of undergraduate and postgraduate degrees based upon the American model of higher education postgraduate diploma programs, utilizing the British system of postsecondary education, are available.

About Alpha Data

Alpha Data is one of UAE's largest information technology companies. Alpha Data represents, installs and services a vast portfolio of the foremost product names in the industry, enabling its teams to design and install best in class solutions from a variety of IT centric areas such as E-Security, Networking, Telecommunications, Audio Visual, and more.

For more information, please contact:

Alpha Data
Marketing Department
P.O. Box 45384
Abu Dhabi, UAE
T 02 6333 644 F 02 6211924
E nicolas@alpha.ae W www.alpha.ae